

European Commission

## EYE GLOBAL STORIES

MARCH 2021 - MARCH 2024

Erasmus for Young Entrepreneurs

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Luxembourg: Publications Office of the European Union, 2024  $\ensuremath{\mathbb{C}}$  European Union, 2024

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Catalogue number: ET-09-24-063-EN-N

ISBN: 978-92-68-12734-6

DOI: 10.2873/714500



An initiative of the European Union http://eyeglobal.eu/

#### Foreword from ANDREY NOVAKOV, Member of European Parliament

I am delighted to celebrate the success of the Erasmus for Young Entrepreneurs Global (EYE Global) project, which I proposed in 2017 as a European Parliament pilot project. A follow up preparatory action started in 2020 and, despite the challenging times, the EYE Global has facilitated more than 90 exchanges between European entrepreneurs and their counterparts in Canada, Israel, Singapore, South Korea, Taiwan and USA, with a success rate above 95%!



This is a great answer to the question of what the EU does for young people. Could I have im-

agined that one day, under the age of 30, I would be part of the answer? Definitely not. It was a lesson on entrepreneurship for me as a lawmaker. It should also be a lesson for all young people with business ideas and vision on solving problems - only a few things are truly impossible.

This exchange programme between entrepreneurs truly exemplifies one of the core values of the European Union: entrepreneurship being the backbone and future of European innovation. Innovation that encourages sharing of knowledge and ignites new business ideas.

By fostering international collaboration, the EYE Global project has not only strengthened the entrepreneurial spirit within the EU but has also created invaluable opportunities for our entrepreneurs to expand their horizons, access new markets and gain global perspectives.

The programme itself is an example of the 'corporate' entrepreneurship within the EU institutions because it is a spin-off from a period of unique collaboration between the European Parliament and the European Commission. I could not be more thankful for the efforts of all those involved in making this programme a success and look forward to the introduction of global destinations in the future of the Erasmus for Young Entrepreneurs Programme.





EYE GLOBAL SUCCESS STORIES

## THE PROJECT

ERASMUS FOR YOUNG ENTREPRENEURS (EYE) Global Preparatory Action is the continuation of a pilot project of the European Union that has been running from 2021 to 2024. The project facilitated the exchange of European new entrepreneurs and experienced host entrepreneurs in Canada, the USA, Singapore, Taiwan, South Korea and Israel.

## **SUCCESS STORIES**

## Host and new entrepreneurs who took part in the programme

Among the various interesting exchanges, the following stories have been chosen as Success Stories to describe the EYE Global project and the experience of its participants.

## **OBJECTIVES**

The project was initiated by the European Parliament to test the geographical extension of the 'Erasmus for Young Entrepreneurs' (EYE) programme to a number of countries outside Europe, namely: Canada, Israel, Singapore, South Korea, Taiwan, and the USA.

It is a mobility scheme that allows would-be innovative European entrepreneurs to participate to a business exchange with a duration of 1 to 3 months.

#### **Specific objectives**

- To facilitate the creation of start-ups and to support European new entrepreneurs in developing their businesses by providing practical training.
- To foster the sharing of experience and information between entrepreneurs on the obstacles and challenges of starting up, developing, and growing their businesses.
- To connect newly-established or aspiring European entrepreneurs (NEs) with experienced host entrepreneurs (HEs) in countries beyond Europe, thus helping them find more potential partners and increase their possibilities towards a broader market access.



EYE GLOBAL SUCCESS STORIES



**KEY FIGURES** 

7

## **KEY FIGURES**

EYE GLOBAL SUCCESS STORIES

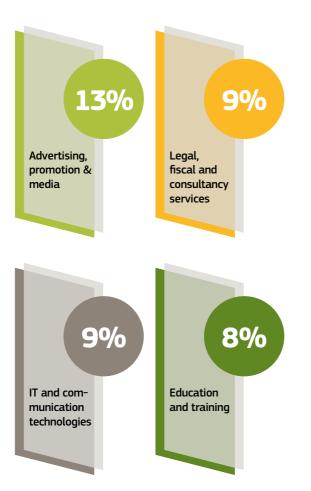
## INTEREST PER DESTINATION AMONG NEW ENTREPRENEURS



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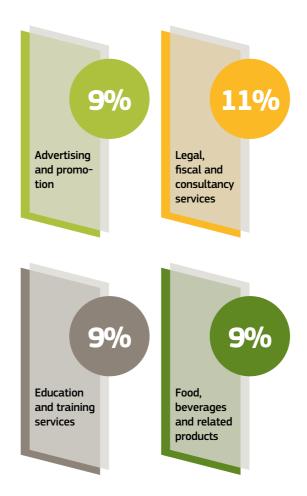
**KEY FIGURES** 

### TOP PRIMARY DOMAINS OF HOST ENTREPRENEURS





## TOP PRIMARY SECTORS OF NEW ENTREPRENEURS



EYE GLOBAL SUCCESS STORIES

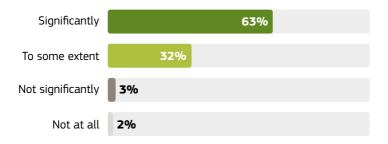
## **SUCCESS RATE**





Erasmus for Young States Entrepreneurs Global





EYE GLOBAL SUCCESS STORIES





## KAROLINA HOŁDA NEW ENTREPRENEUR

**Company name :** Karolina Holda CaniDiet **Host Entrepreneur:** Lisa Weeth, owner of Weeth Nutrition Services **From Poland to USA** 

Karolina is an expert in animal nutrition and a science trainer. Her company provides evidence-based education to pet owners and pet professionals on canine & feline nutrition in order to promote cats' and dogs' better health and wellbeing. Her company is dedicated to promoting scientific knowledge by means of training, articles, media appearances and online courses.

"Going to the other side of the globe and meeting a person with the same values and goals is incredibly inspiring!"

#### IN THEIR OWN WORDS Benefits

Karolina felt inspired by her host entrepreneur, the way she works with patients and her holistic approach.

These benefits together with the opportunity to meet other experts made her a better specialist with a new porfolio of skills such as communication, advertising and technical skills related to the dietary feeding plans for pets.

In addition, the collaboration with the host entrepreneur helped her expanding her business within the nutritional industry.

#### Challenges

Karolina had challenges reconciling time in the clinic with the tasks in her own company in Poland.

Planning in advance was key to succeed in running her company while doing the exchange.





## LISA WEETH HOST ENTREPRENEUR

**Company name :** Weeth Nutrition Services at Metropolitan Animal Specialty Hospital **Hosted an entrepreneur from Poland :** Karolina Hołda

#### Weeth Nutrition Services

It's an animal speciality hospital for emergency veterinary medicine. Dr. Lisa Weeth is a veterinarian and Board Certified Veterinary Nutritionist. She is one of few experienced experts in the world. She divides her time between her patient focused work in the clinic and advancing nutrition education through contributing content to educational platforms and in- person lectures.

"This experience helped lay the groundwork for future collaboration between the New Entrepreneur and myself."

#### IN THEIR OWN WORDS Benefits

Thanks to their understanding of the different types of veterinary nutrition needs within the pet population, Karolina and Lisa could plan out the structure of the next phase of educational modules.

They planned joint ventures for the upcoming calendar year to continue the collaborative relationship in the future.



#### Erasmus for Young Strasmus for Young Entrepreneurs Global



## SALLY FISCHER HOST ENTREPRENEUR

**Company name :** Weeth Nutrition Services at Metropolitan Animal Specialty Hospital **Hosted an entrepreneur from Poland :** Karolina Hołda

#### Sally Fischer Public Relations

Sally Fischer Public Relations is an agency with a diverse clientele in the lifestyle field. The company has always been involved in areas such as architecture and design, entertainment, fashion and beauty, art, publishing, travel, hotels and spas. The strategy developed for each client is based on the company's solid experience managing relations with the media, working with social networks, organizing special events, planning marketing campaigns.

"Chiara had the opportunity to learn how a real PR agency works, how to manage client relationships productively and how to work in a dynamic international environment".

#### IN THEIR OWN WORDS Benefits

For Sally it has been great expanding the professional network by meeting and connecting with new young entrepreneurs. It will be easier to implement network connections in the future with Europe and Italy. Indeed, she could understand better the cultural differences between the United States and Italy.

#### Challenges

For Sally, it has been challenging supporting Chiara in developing her marketing strategy considering the cultural-creative field. At the end, Sally managed to support her and she took advantage of the outsider perspective of Chiara to improve her business operations.



## ANAMARIJA VUIC

Company name : CJELOVITI Host Entrepreneur: Caitlin Fitzpatrick owner of BWB From Croatia to USA

#### **CJELOVITI**

The company offers services in the field of marketing and professional growth and development. The target groups are businesses, primarily NGOs.

"I did not even dream that I would have the opportunity to work with such an amazing woman who cares about every single client and who also helped me articulate my goals and business ideas better!"

#### IN THEIR OWN WORDS Benefits

Anamarija's experience with BWB prompted her to re-examine her personal and professional goals. Being exposed to new ideas, working models, and social movements in the U.S., she is now actively working on better articulating her business offerings and dedicating her time to incorporating creative expression into her work.

#### Challenges

Anamarija was very specific about the type of mentor she wanted to learn from, and it wasn't easy for her to find a host who embodied all the values she was seeking. Fortunately, she was introduced to BWB, and it turned out to be a perfect match!



## CAITLIN FITZPATRICK HOST ENTREPRENEUR

Company name : CJELOVITI Host Entrepreneur: Caitlin Fitzpatrick owner of BWB From Croatia to USA

#### **BWB**

BWB is a holistic creative agency. It's a female founded business, focused on entrepreneurship and initiatives that support equity. They provide branding and brand building for small businesses and entrepreneurs through coaching, design, copywriting, and ongoing client support.

"Honored to have been a Host Entrepreneur. The program created a seamless way for us to expand from an entrepreneurial and global perspective"

23

#### IN THEIR OWN WORDS Benefits

It was really beneficial for Caitilin meeting new professionals with different backgrounds. This way, she improved her communication effectiveness.

Thanks to this experience and the mutual exchange of knowledge she can now look at her business with a diverse lens.









### MARTIN ABSENGER NEW ENTREPRENEUR

**Company name:** DIVU GmbH **Host Entrepreneur:** Maxim Atanassov owner of Future Ventures Corp. **From Austria to Canada** 

#### **DIVU GmbH**

DIVU's mission is to offer data analytics solutions for everyone anywhere. Primary goal is to shape transparency in companies by providing insightful solutions.

"I received incredible feedback on my business plan, pitch, and case studies that brought my company to the next level".

#### IN THEIR OWN WORDS Benefits

At the end of the exchange, a variety of dashboard were created by Martin. Assisting in this activity, served as a fertile ground for him to develop his company's own service offering.

Furthermore, Martin gained important insights on his business plan, pitch, and case studies that allowed him to further develop his business idea.





### PAUL KONYAK NEW ENTREPRENEUR

**Company name :** Promoveo Engineering **Host Entrepreneur:** Alok Goel owner of E&M Engineering Services & Products Inc. **From Spain to Canada** 

#### **Promoveo Engineering**

The company is planned to be a mechanical engineering consultancy that offers design, simulation, validation, management and supervision services.

*"I was on a continuous learning journey, gaining fresh insights every day".* 

#### IN THEIR OWN WORDS Benefits

Paul managed, thanks to the exposure he got within the company, to receive several tasks that he could carry out independently.

He learnt to manage project expectations and client needs by developing a market understanding and gained a strong technical foundation.

#### Challenges

For Paul, considering his mechanical engineering background, it was challenging learning about the marketing world, such as establishing and maintaining client communication and ensuring a comprehensive understanding of their needs and requirements.

At the same time, it was challenging also engaging in all the aspects of project management. But at the end, he could carry out independently a project!





### MARIE-CHRISTINE MIRCEA NEW ENTREPRENEUR

**Company name :** Conscient. (Social Impact Restaurant) **Host Entrepreneur:** Judy Servay owner of Robin des Bois **From Belgium to Canada** 

#### Conscient.

The plan is to open a restaurant which would bring exposure to local charities. Marie-Christine wants to nurture links between people and foster knowledge about good causes.

"My project was at the stage of an idea (a seed) ... This experience has provided the needed source of inspiration (of water) to nourish this idea".

#### IN THEIR OWN WORDS Benefits

Marie-Christine managed to gain a valuable experience in the restaurant management business, having a global vision of it all (inventory, stock management, etc.) and a more precise vision (being part of the staff, carrying out different jobs, etc.)

Her project has continuously evolved and with every step, she felt she goes in the right direction. She felt that this experience gave her the right impulse and confirmed that she really wanted to jump into the entrepreneurial journey!

#### Challenges

At first, the main challenge for Marie-Christine was to organize herself properly to be able to dive into all the different aspects of this restaurant.

The challenges faced by the restaurant itself quickly became her own challenges and getting to see Judy, constantly reinventing herself, the restaurant turned out to be the greatest school.









### MAX BURKHARDT NEW ENTREPRENEUR

**Company name :** The Mental Friend **Host Entrepreneur:** Daniel Eyal owner of Pierate.io **From Germany to Israel** 

#### **The Mental Friend**

The Mental Friend aims to help mentally ill people receive psychological treatment by relieving them of the immense bureaucratic burden that the process requires by automating it. The ultimate goal is giving the support to save lives.

"Experiencing EYEGlobal in Israel was a game-changer. Immersed in a vibrant Start-up scene, I embraced new perspectives, cultures, and ideas"

### IN THEIR OWN WORDS Benefits

At the end of the exchange, Max can say that he acquired practical entrepreneurial skills, he expanded his professional networks and he gained a greater cultural understanding allowing him to possibly expand his business in other countries in the future.

#### Challenges

For Max it was challenging acquiring a German customer for a trial while in Israel and setting up a structure for the marketing and sales processes for future employees.



## **EYAL DANIEL** HOST ENTREPRENEUR

**Company name :** Pierate.io **Hosted an entrepreneur from Germany:** Max Burkhardt

#### Pierate.io

The mission at Pierate.io is to help freight forwarders solve their biggest challenge - closing more deals. To meet this challenge, top-notch solutions are needed, including contracts and prices procurement automation, email processing, and algorithms that mimic complicated business logic and logistics constraints.

"I am grateful for the opportunity to host this exchange. We achieved valuable business results from this program, as well as positive cultural impacts".

## IN THEIR OWN WORDS Benefits

Max improved and customized the sales pipeline for EU customers. He also combined his market research findings with Daniel's information, and he created a comprehensive report Daniel could share with investors.

Daniel learned how to communicate with German companies, how to reach German customers and where to find information. The Israeli Start-up mentality and German work style are almost opposite in nature, which creates a great balance. As Max's nature influenced Daniel, he is certain the Israeli spirit did the same for him.

### Challenges

Since neither Max's nor Daniel's first language is English, it required some extra attention to ensure communication was clear and they were all on the same page.

Also, the training and onboarding process was challenging, because logistics is such a specialized field, they spent a great deal of time on training and onboarding.



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38

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## Erasmus for Young Solution Entrepreneurs Global



# KRISTIJONAS KLIMAITIS

**Company name :** BANGER Consulting **Host Entrepreneur:** Jason Lim owner of Stratgeist **From Lithuania to Singapore** 

#### **BANGER Consulting**

BANGER Consulting is a dynamic marketing consulting organization led by a seasoned entrepreneur with a proven track record.

"I had the privilege of observing and interacting with a successful entrepreneur who taught me to maintain a positive mindset"

## IN THEIR OWN WORDS Benefits

Kristijonas believes that one of the biggest outcome of his exchange was his personal and professional development, as well as taking on new challenges and venturing outside of one's comfort zone.

In addition, he increased his international network, he learnt the complexities of doing business in another market by developing critical professional skills.

### Challenges

The most challenging issue was related to the early stage of the exchange, when the two entrepreneurs needed to find a balance on what would benefit the host company while also contributing to the growth and achievement of Kristijon's objectives.

They were able to coordinate their tasks thanks to Jason's flexibility and Kristijonas' ability to face varied opportunities that were compatible with the program's goals.



### Erasmus for Young Solution Entrepreneurs Global



## ILONA NAWROT NEW ENTREPRENEUR

Company name: DeepAnalyzer Host Entrepreneur: Ali Hasnain owner of Curium Pte Ltd From Poland to Singapore

### DeepAnalyzer

DeepAnalyzer specializes in developing tailor-made machine learning (ML) and data analytics solutions, along with providing expert consulting services. The primary objective is to empower businesses and organizations with data-driven strategies and cutting-edge technology. At present, they are expanding their operations into the digital health sector to broaden access to high-quality healthcare.

"Innovation is about the art of creative networking – bringing the right people and ideas together. The EYE program serves as your gateway to expanding your horizons and business network".

43

## IN THEIR OWN WORDS Benefits

Thanks to the exchange, Ilona gained invaluable insights into the global startup environment. This experience also enabled her to develop a profound understanding of Singapore's digital health landscape.

Furthermore, the exchange significantly contributed to enhancing her cross-cultural competence, making her more adaptable and proficient in navigating diverse international business environments.

### Challenges

Ilona and Ali set an ambitious plan to achieve during the exchange, but the three-month duration presented a significant challenge, especially when prioritizing quality over speed. It was like a constant race against time, necessitating multiple plan adjustments. However, despite the time constraints, they successfully accomplished their objectives and continue to collaborate on certain subjects.



## Erasmus for Young Solution Entrepreneurs Global



## **DR. ALI HASNAIN** HOST ENTREPRENEUR

Company name: Curium Pte Ltd Hosted an entrepreneur from Poland: Ilona Nawrot

#### **Curium Pte Ltd**

Curium is the leading developer of automated calibration technologies that make sensors ultra-reliable and dependable in any situation and environment. Their Self-Calibration service for Autonomous Vehicles (AVs) includes Static and Continuous Dynamic Calibration (CDC) to ensure safety on the road and peace of mind at all times.

"This exchange programme gives a unique opportunity to understand different startup ecosystems, work with people from different background and skillsets to refine their ideas and businesses."

## IN THEIR OWN WORDS Benefits

The main outcome was a mutually beneficial relationship where not only Ali provided valuable insights and hands-on experience, but Ilona also contributed towards Ali's business activities through giving workshops.

### Challenges

Ali tried to facilitate Ilona's arrival in Singapore and logistics. However, there were some challenges in finding the suitable accommodation in Singapore but with Ali's help this challenge was overcome.

### Erasmus for Young Statement Contraction Co



## ANDREA MORMILE NEW ENTREPRENEUR

Company name: Im Om Ushi Host Entrepreneur: Simon Schillebeeckx owner of Hand-Print Tech From Italy to Singapore

#### Im om ushi

Im om ushi is a probe that addresses the issue of water leakage in Italy's pipelines, which has reached 42%. It can detect leaks and interior ruptures thanks to the convergence of new technologies.

"The moments of difficulty are the ones that make you grow the most, and once they become memories, the ones that will make you smile and feel satisfied with yourself the most."

## IN THEIR OWN WORDS Benefits

Andrea expanded his business network, his language skills and introduced new possible investors during this exchange. He kept communication with his Italian clients as well as expanded his team management strategies. Andrea also completed a research project, analyzing several certifications in environmental and social sustainability and producing a final report.

### Challenges

The most difficult challenges Andrea and Simon faced were primarily in the amount of time they could spend together. The length of the exchange seemed to be never enough to learn everything both entrepreneurs wanted.







### Erasmus for Young Statement Contraction Co



## JULIA HERNANDEZ GOMEZ

#### **NEW ENTREPRENEUR**

Company name : Lío Madriz Host Entrepreneur: Daebeom Seok owner of WYL From Spain to Republic of Korea

#### Lío Madriz

A design, architecture, art and audiovisual activation project born in Madrid.

The company designs earring with a story. They are a tangible part of a creative journey. The sustainability is an important key point for the company, that's why they use local supplier for their material and leftovers, giving them a second life.

"I only believe in a world of sharing and collaborating. Specially in the creative field, a constant exchange of processes, ideas and aesthetic sensibilities is key to growing as a person as well as a business. The EYE program made it happen for me".

## IN THEIR OWN WORDS Benefits

Julia had the chance to become an advisor on WYL's long-term strategy, contributing to the improvement of creative processes and design philosophy at WYL.

She learnt that working atmosphere matters! The challenges of building a good team are a valuable lesson.

### Challenges

Learning the plastic recycling processes from up-close, a newly developing technology and with such a meaningful role in shaping a better world to face climate change, has been for Julia truly a privilege.

She felt part of a dynamic team with a lot of learning and skill exchange potential.



### Erasmus for Young Solution Entrepreneurs Global



## DAEBEOM SEOK HOST ENTREPRENEUR

**Company name :** Would You Love Ltd. (WYL), **Hosted an entrepreneur from Spain:** Julia Hernandez Gomez

#### Would You Love Ltd

WYL is a sustainable design company specialized in recycling plastic waste to create beautiful and functional interior and furniture designs, and unique crafting materials for designers and artists. WYL is dedicated to rethinking waste materials as valuable resources and creating a better future for the planet.

"Erasmus for Young Entrepreneurs helps us not only to grow as a business, but also to foster a diverse network of partnerships and lifelong friendships with creatives from all around the world."

## IN THEIR OWN WORDS Benefits

This program provided Daebeom with an opportunity to onboard a dedicated and skilled individual whose contributions were instrumental in the successful completion of critical projects and as an advisor for the company's creative and strategic directions.

Daebeom had a really good experience with Julia, that he wishes to foster their collaboration further.

### Challenges

Julia joined WYL in October 2022, during a crucial period when WYL company faced unexpected challenges due to the unexpected and tragic loss of one of our main designers. Julia's contributions were invaluable and her immediate responsibilities by far exceeded our initial plans for the EYE program.

Julia joined Daebeom's company during a challenging phase for them, therefore for Julia it was challenging integrating the team at the beginning. Nevertheless, Julia got increasing responsibilities and managed to integrate completely in the team and increase her responsibilities.



### Erasmus for Young Statement Contraction Co



## DANIEL VALLE ALMAGRO HOST ENTREPRENEUR

**Company name:** Daniel Valle Architects **Hosted an entrepreneur from Spain:** Claudia Ubreva Quirós

#### **Daniel Valle Architects**

Daniel Valle Architects is an interdisciplinary practice which includes in its portfolio the fields of architecture, interior and urban design. From their offices in Madrid and Seoul they develop a wide range of projects including residential, cultural, educational or sport facilities. Their approach is framed by environmental and cultural sensitivity trying to provide always a positive impact to the world in general and to their clients in particular.

"The program serves as a valuable opportunity for businesses to harness the potential of collaborating with young, talented, and ambitious professionals. The collaborative nature of the program fosters innovation and brings a fresh perspective"

## IN THEIR OWN WORDS Benefits

Claudia, the new entrepreneur hosted by Daniel, has made significant contributions to the firm on various levels. On one hand, Claudia has played a key role in the preparation of various tender projects. Throughout these preparations, Claudia developed exceptional communication and project management skills.

On the other hand, Claudia and Daniel managed to regularly take some time to have fruitful idea exchanges and this proved to be beneficial for them on both a personal and professional level.





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## JOANNA ŁUŹNIAK NEW ENTREPRENEUR

**Company name:** Purrfecto **Host Entrepreneur:** Ding Yu Huan owner Exquisite Life INC. **From Poland to Taiwan** 

#### Purrfecto

Joanna's future business activity involves a future plan to launch an agriculture venture within the pet industry. She partnered with Jason, host entrepreneur, who runs a successful bubble tea trading company catering to clients across Asia. Jason's extensive experience positions him as highly knowledgeable in international business operations. With this exchange, Joanna was able to gain insights into the intricacies of running a company, especially under unfamiliar conditions.

"The exchange was a mutually beneficial experience that not only enriched my understanding of each other's markets but also paved the way for potential collaborations"

## IN THEIR OWN WORDS Benefits

Joanna's biggest benefit was her personal development. She overcame barriers and fears, and opened up to different interactions and new experiences. This was something she could have never done without taking part in the EYE programme. Furthermore, she learnt that failure does not define the success of an entrepreneur's career and she improved her resilience.

### Challenges

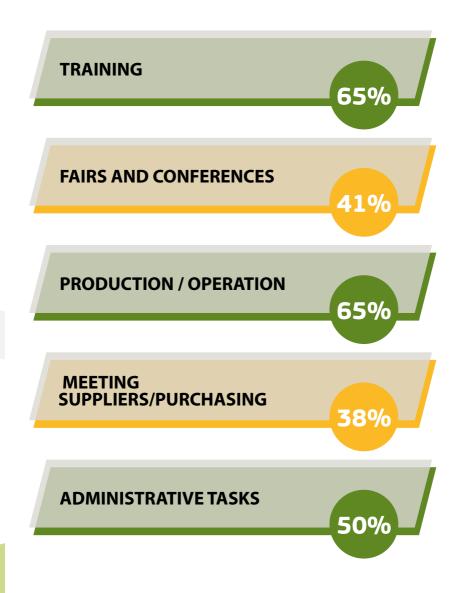
Adapting to a new business environment, conforming to unfamiliar cultural norms and collaborating with entrepreneur with different perspectives proved to be a fascinating yet demanding experience. Understanding the Taiwanese market, business customs and establishing connections with local partners required flexibility and openness to differences.





## ACTIVITIES DURING THE EXCHANGE FOR NEW ENTREPRENEURS





EYE GLOBAL SUCCESS STORIES





# **HOST ENTREPRENEURS**





EYE GLOBAL SUCCESS STORIES

### 38% OF NEW ENTREPRENEURS THAT PARTICIPATED IN EYE GLOBAL STARTED A BUSINESS IN THE NEXT 12 MONTHS





# **THE PARTNERS**



The Italian Chamber of Commerce for Germany is a self-financed and registered association of companies for companies, aimed at increasing economic relations and commercial cooperation between Italy and Germany and at developing business in Germany for Italian companies and institutions.

www.itkam.org





Unioncamere del Veneto-Eurosportello (UCV) is an information and assistance office providing services on internationalization to the business community, especially SMEs based in Veneto Region, Italy.

www.unioncameredelveneto.it

The Belgian-Italian Chamber of Commerce (CCBI) is a private Belgian association, part of the Italian Chambers of Commerce Abroad network, which counts 140 offices in 54 countries of the world.

www.ccitabel.com/ccib/en

UnternehmerTUM is a non-profit organization with more than 50 high-growth technology start-ups each year and is the leading center for innovation and business creation in Europe. www.unternehmertum.de/en



# THE PARTNERS

PPNT

Poznan Science and Technology Park Poznan Science and Technology Park (PSTP) is the first technology park and is operated by the Adam Mickiewicz University Foundation with the mission to stimulate collaboration between science and industry to activate the regional development via innovation, technology transfer and international cooperation.

www.ppnt.poznan.pl/en/



EBN (European Business and Innovation Centre Network) is a not-for-profit that serves a pan-European, global community of people that use innovative business as a driver for regional (economic) development.

www.ebn.eu

Promos Italia is the national agency of the Italian system of chamber of commerce and industry that supports Italian companies in the internationalization processes and supports the institutions in the development of the local economy and in the enhancement of the territory.

www.promositalia.camcom.it



Sociedade Portuguesa de Inovação (SPI) is a consulting company, created in 1996, with a deep knowledge of the private and public sectors, as well as of the processes that allow its clients to foster innovation, be competitive and generate growth.

www.spi.pt/en/



