

The Erasmus Entrepreneurship Awards 2012 Category 2 (C2): Most Successful Post Relationship Cooperation Guidelines

In your entry / presentation you should clearly describe the cooperation that resulted from the EYE relationship, making sure that after completing all the requested information you will have answered comprehensively the following questions:

Presentations should outline the type and nature of the post relationship cooperation, results achieved thus far, future expected developments, turnover generated, jobs created etc.

1. What is the purpose of the cooperation?
 - a. Co-development of products / services
 - b. One party working as developer / subcontractor in the other party's production / development process
 - c. One party acting as reseller or value added reseller for the other party
 - d. New joint venture to develop and sell new products / services in existing or new markets
 - e. Other:
2. What is the legal frame work of the cooperation?
 - a. Contractual relationship (for development, agency, reselling etc)
 - b. New legal entity (company, partnership etc)
3. What product and/or service will the cooperative effort offer?
4. How is the cooperation enhancing the competitive advantage of both parties (turnover, synergies, increased internationalization capacity etc.)?
5. What (if any) are the new employment opportunities as a result of this post relationship cooperation

Your proposal should include all the necessary information in order to enable the evaluators to assess the potential of your business concept and its added value. The proposal should be **up to 10, Powerpoint (ppt / pptx) slides**.

For any clarification regarding the competition you can contact your Intermediary Organization.