Erasmus for Young Entrepreneurs
Success Story

New Entrepreneur: Gianluca Mirizio
Host Entrepreneur: Valerio Locatelli

Gianluca Mirizio (United kingdom)
Age: 36
Company: (Start-up)
Sector of activity:

"Thanks to the Erasmus for Young Entrepreneurs programme, I had the opportunity to improve my knowledge about JOOMLA language, PHP, and internet marketing activity. "

Valerio Locatelli (Italy)
Age: 36
Company: ()
Sector of activity:

"The Erasmus for Young Entrepreneurs programme has given me the opportunity to work in a different environment with different people and broaden my existing skill. "

Gianluca Mirizio was an employee in the UK and created an SME to transform his hobby into a full time business. He challenged the UK market, but he wanted to explore the Italian market as well. As soon as he found out about the Erasmus for Young Entrepreneurs programme, he applied in order to take advantage of this opportunity. Valerio hosted him in his company and taught him about JOOMLA internet language and PHP language and soon the relationship became tighter and tighter.

During the two months of activity they worked together at a new real estate web site project which is shortly going to be up and running.

Valerio soon become a strategic partner fo Gianluca. Moreover, Gianluca enlarged his network and attracted new clients for Valerio. At the end of the two months, both Gianluca and Valerio were happy about the experience and found it very

helpful for their businesses, but also their own personal development.

For further information, please contact the local contact points involved in the exchange:

New Entrepreneur's contact point:
ARP Group Limited (London)

Host Entrepreneur's contact point:
Prodest - Progetto di Espressione e Sviluppo Territoriale s.c.a.r.l. (Busto Arsizio (va))